

**GENESIS EXPORTS LIMITED**

CIN: L26919WB1981PLC033906

"Chitrakoot" 10th Floor, 230A, A.J.C. Bose Road, Kolkata- 700 020

Tel: +91 7604088814/15/16/17, Fax: +91 33 2287 0284

E-mail: genesis.exports@genesiseexp.com, Website: www.genesiseexp.com

**FOR THE ATTENTION OF THE ELIGIBLE SHAREHOLDERS OF M/S. GENESIS EXPORTS LIMITED ("COMPANY") FOR THE OFFER TO BUYBACK UPTO 179874 (ONE LAKH SEVENTY NINE THOUSAND EIGHT HUNDRED SEVENTY FOUR) ("BUYBACK OFFER") FULLY PAID UP EQUITY SHARES OF THE COMPANY OF FACE VALUE OF RS. 10/- (RUPEES TEN ONLY) EACH (EQUITY SHARES) REPRESENTING UP TO 24.99% OF THE TOTAL NUMBER OF ISSUED, SUBSCRIBED AND PAID UP EQUITY SHARES OF THE COMPANY, FROM ALL THE EQUITY SHAREHOLDERS/BENEFICIAL OWNERS OF THE COMPANY WHO HOLDS EQUITY SHARES AS ON THE RECORD DATE I.E. FRIDAY, JUNE 19, 2020 ("RECORD DATE"), ON A PROPORTIONATE BASIS, THROUGH THE TENDER OFFER USING STOCK EXCHANGE MECHANISM ("TENDER OFFER"), AT A PRICE OF RS. 610/- (RUPEES SIX HUNDRED AND TEN ONLY) PER EQUITY SHARE ("BUYBACK PRICE") PAYABLE IN CASH FOR AN AGGREGATE AMOUNT OF UP TO RS. 10,97,23,140/- (RUPEES TEN CRORES NINETY SEVEN LAKHS TWENTY THREE THOUSAND ONE HUNDRED FORTY ONLY) ("BUYBACK SIZE") EXCLUDING THE TRANSACTION COST ("BUYBACK") THROUGH TENDER OFFER ROUTE UNDER THE SECURITIES AND EXCHANGE BOARD OF INDIA (BUY-BACK OF SECURITIES) REGULATIONS, 2018, AS AMENDED ("BUYBACK REGULATIONS").**

This advertisement ("Advertisement") is being issued by the Company pursuant to the circular issued by SEBI vide circular no. SEBI/CIR/CFD/DCR1/CIR/P/2020/83 dated May 14, 2020 ("Relaxation Circular"). This is to be read together with: (a) the Public Announcement dated Thursday, June 04, 2020 ("PA") published on Monday, June 08, 2020 in The Financial Express (English) all editions, Jansatta (Hindi) all editions, Sukhabar (Bengali) regional edition and (b) the Letter of Offer dated Thursday, July 16, 2020 ("LOF").

Capitalised terms used in this Advertisement and not defined herein shall have the same meaning as ascribed in the LOF.

**1. Dispatch of Letter of Offer**

The Company through the Registrar to the Buyback Offer, on 21.07.2020, has dispatched the Letter of Offer along with the Tender Form to all the Eligible Shareholders through electronic means (whose email ids are registered with the Company / Depository), Registered Post, Speed Post or Courier (in case if Registered Post & Speed Post is not available).

**2. Availability of Letter of Offer along with Tender Form**

An Eligible Shareholder may access the Letter of Offer along with tender form, on the website of the Company i.e., (www.genesiseexp.com), the Registrar to the Buyback offer i.e., (www.mdpl.in), the Stock Exchange i.e., (www.cse-india.com) and the Manager to the Buyback offer i.e., (www.vccorporate.com) and is expected to be available on the website of the Securities and Exchange Board of India i.e., (www.sebi.gov.in).

Further, in case of non-receipt of LOF, the application can be made on plain paper in writing signed by the shareholder during the Tendering Period, i.e., from Tuesday, July 28, 2020 to Monday, August 10, 2020, For detailed procedure for tendering Equity shares and settlement, please refer paragraph 20 "Procedure for tendering Equity shares and Settlement" starting on Page 25 of LOF.

**3. Brief Schedule of Activities**

The schedule of major activities is set forth below:

ACTIVITY	DATE
Date of Board Meeting Approving the Proposal of The Buyback	Wednesday, January 22, 2020
Date of declaration of results of the Postal ballot for special resolution by the equity shareholders of the Company, approving the Buyback Offer.	Thursday, June 04, 2020
Date of Public Announcement for the buyback	Monday, June 08, 2020
Record date for determining the Buyback entitlement and the names of the eligible shareholders	Friday, June 19, 2020
Date of Opening of the Buyback Offer	Tuesday, July 28, 2020
Date of Closing of the Buyback Offer	Monday, August 10, 2020
Last Date of verification by the Registrar	Wednesday, August 12, 2020
Last date of providing acceptance to the Stock Exchange by the Registrar	Tuesday, August 18, 2020
Last date of Settlement of Bids on the Stock Exchange	Wednesday, August 19, 2020
Last date of dispatch of Share certificate(s)/return of unaccepted demat shares by Stock Exchange to Selling Member	Wednesday, August 19, 2020
Last date3 of Extinguishment of equity shares	Wednesday, August 26, 2020

**4. CONTACT DETAILS**

In case of any queries, including for receiving LOF and Tender Forms, please reach out to any of the below:

Company	Registrar to the Buyback Offer	Manager to the Buyback Offer
<b>Genesis Exports Limited</b> CIN: L26919WB1981PLC033906 Contact Person : Ms. Nidhi Rath, Company Secretary & Compliance Officer, "Chitrakoot" 10th Floor, 230A, A.J.C. Bose Road, Kolkata- 700 020 Tel. No. +91 7604088814/15/16/17, Fax No. +91 33 2287 0284, Website:- www.genesiseexp.com, Email: genesis.exports@genesiseexp.com	<b>Maheshwari Datamatics Private Limited,</b> CIN: U20221WB1982PTC034886 Contact Person : Mr. S. Rajagopal 23, R. N. Mukherjee Road, 5th Floor, Kolkata - 700 001 Tel. No.: 033 2248 2248 Fax No.: 033 2248 4787 Email Id: mdpldc@yahoo.com Website: www.mdpl.in	<b>VC Corporate Advisors Private Limited</b> CIN: U67120WB2005PTC106051 Contact Person : Ms. Urvi Belani / Mr. Premjeet Singh 31, Ganesh Chandra Avenue, 2nd Floor, Suite No. -2C, Kolkata-700 013, Tel. No.: 033- 2225 3940, Fax No.: 033 2225 3941, Email Id: mail@vccorporate.com Website: www.vccorporate.com

**5. OTHER INFORMATION**

- The information contained in this Advertisement is in accordance with the Relaxation Circular.
- Details relating to the procedure for tendering the Equity Shares are more particularly set out in the LOF.
- The Advertisement will also be available on the websites of the Company i.e., www.genesiseexp.com, manager to the Buyback Offer i.e., www.vccorporate.com, and the registrar to the Buyback Offer i.e., www.mdpl.in and is expected to be available on the Securities and Exchange Board of India i.e., www.sebi.gov.in and the Calcutta Stock Exchange Limited i.e., www.cse-india.com

**6. DIRECTORS RESPONSIBILITY**

As per Regulation 24(l)(a) of the Buy-Back Regulations, the Board accepts responsibility for the information contained in this Advertisement and confirms that such document contains true, factual and material information and does not contain any misleading information.

For and on behalf of the Board of Directors of Genesis Exports Limited

Sd/-  
**Ishita Jhunjhunwala**  
Whole Time Director  
DIN: 08325065

Sd/-  
**Ajit Jhunjhunwala**  
Director  
DIN: 00111872

Sd/-  
**Nidhi Rath**  
Company Secretary  
ACS No. 32449

Date: 21.07.2020



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Whole Time Director  
DIN: 08325065

Sd/-  
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